CONTEXT MAP

A context map is a tool to collaboratively create an overview of contextual factors that influence the project. Put the project title in the centre. Put the needs of the people you design for in the centre below the horizon. Define and map political, economical, social, demographical, technological, and ecological trends and factors that influence your project. Then, articulate what uncertainties in the context might be critical for your project.

POLITICAL REGULATIONS
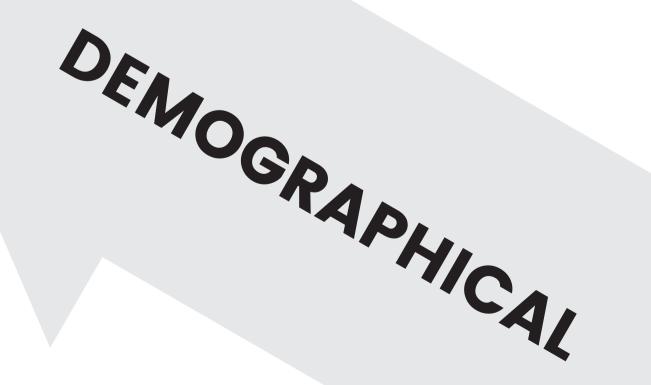
UNCERTAINTIES

TECHNOLOGICAL

ECONOMICAL

ECOLOGICAL

SOCIAL PSYCHOLOGICAL

NEEDS

DEMOGRAPHICAL